International Workshop

Food, Nutrition & Health Claim Legislation in Europe

Jacob Javits Conference Center, New York, NY, U.S.A.

Tuesday, April 30, 2013

New European Food Legislation impacts export to Europe. Since December 2012 all food products have to comply with the new European health Claims regulation.

This workshop brings outstanding European and US speakers who have a lot hands-on experience in food legislation and trade. The workshop offers an excellent opportunity to learn all about European food legislation in just one day!

The workshop will bring key information to help understanding how the European legislation functions and works. Ten European legal experts representing worldwide operating companies will share their understanding of the European Regulatory system and how to operate in it with optimal efficiency:

- The European Food, Nutrition & Health Regulatory Framework
- How does this compare to other leading systems such as the US, Canada?
- Trends and New developments
- Nutrition & Health Claims Regulation
- Lessons learnt from Approved and Non-Approved claims
- What level of Science is needed to support claim applications
- Status of botanical claims
- PARNUTS
- Novel Foods
- Labeling
- Additives, Enzymes, Flavorings

http://www.healthclaims.eu
### Program

**International Workshop**  
**Food, Nutrition & Health Claim Legislation in Europe**  
**Jacob Javits Conference Center, New York, NY, U.S.A.**  
**Tuesday, April 30, 2013**

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<th>Time</th>
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<tr>
<td>8:00 am</td>
<td>Registration / Welcome Coffee</td>
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<td>8:25 am</td>
<td>Welcome and Program Review</td>
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| 8:30 am | **General Comparison of the Food and Food Supplements Legislation Frameworks in**  
          **Europe, the U.S.A., and Canada, Dr. Kathy Musa-Veloso, Associate Director,**  
          **Food and Nutrition Group, Intertek Cantox, Canada** |
| 9:10 am | **Structure of Food and Dietary Supplements Regulation in Europe and Impact on**  
          **Importers, Mr. Jean Savigny, Senior Partner, Keller & Heckman, Belgium** |
| 9:50 am | **The First to Know when Importing or Selling Food in Europe: the European Novel**  
          **Foods Regulation, Mr. Geert Bovy, Associate, Baker & McKenzie, Belgium** |
| 10:30 am | Coffee/Tea Break & Networking                                                    |
| 11:00 am | **New Regulations on Food Additives, Flavourings and Enzymes, Mr. Brian Kelly,**  
          **Associate, Covington & Burling LLP, U.K.**                                      |
| 11:40 am | **New Nutrition Labelling Regulation, Mrs. Izabela Blaszkiewicz,**  
          **Associate, Hogan Lovells International LLP, Belgium**                           |
| 12:20 noon | Lunch & Networking                                                              |
| 1:20 pm  | **Nutrition & Health Claims Regulation, Mr. Jean Savigny,**  
          **Senior Partner, Keller & Heckman, Brussels, Belgium**                         |
| 2:00 pm  | **Approved and Rejected Nutrition and Health Claims and Status of Botanical Claims,**  
          **Mrs. Izabela Blaszkiewicz,**  
          **Associate, Hogan Lovells International LLP, Belgium**                         |
| 2:40 pm  | **Building Scientific Evidence to Support Nutrition and Health Claims,**  
          **Dr. Kathy Musa-Veloso,**  
          **Associate Director, Food and Nutrition Group, Intertek Cantox, Canada**       |
| 3:20 pm  | Coffee/Tea Break & Networking                                                    |
| 3:50 pm  | **Case Study: PARNUTS Old and New, Mr. Brian Kelly,**  
          **Associate, Covington & Burling LLP, U.K.**                                      |
| 4:20 pm  | **Case Study: Mutual Recognition, a Tool to Market Products in the EU without having to**  
          **Comply with all 27 National Laws, Mr. Sebastián Romero Melchor,**  
          **Lawyer/Partner, K&L Gates, Brussels, Belgium**                                 |
| 4:50 pm  | **Case Study: Use of Botanicals in Foods - Safety Criteria and Health Claims,**  
          **Dr. Barbara Klaus,**  
          **Lawyer, meyer.attorneys at law, Germany & Italy**                               |
| 5:20 pm  | Panel discussion                                                                  |
| 5:30 pm  | End of program                                                                   |

### Registration

**One-day session: Tuesday, April 30 – 8:30am-5:30pm**  
**Cost:**  
- $945 – Through March 22, 2013  
- $1,095 – Through April 26, 2013  
- $1,195 – After April 26, 2013

Online registration and credit card payment available on  